## **Profile Question Sheet for Location tab**

Answering the following questions and providing high-resolution photos will allow us to write an engaging profile on the location tab about you and your business. They will be composed in proper format for submission to your local neighborhood newspapers or news magazines, even to your local TV stations.

The following information will be included, if provided:

Phone number:

Your email address:

The following specific information is needed to create your story and may be included for publishing:

- 1. Correct spelling of your name as you want your clients/the readers to know you
- 2. Give us your salon or business name (if you are a booth renter inside a salon, give us both.)
- 3. Give us the complete location address of your business
- 4. Any website you would like mentioned
- 5. Hours of operation, whether or not you are open to walk-ins and are you seeking new clients?
- 6. Attach any logo you would like incorporated in our marketing
- 7. Attach a high-quality photo of your smiling face a nice friendly smile, dressed professionally

Optional: attach an additional photo of you "being safe" (wearing gloves/mask/eyewear while performing a service, etc.)

If you have questions, feel free to call Janet at 863-273-9134.

Additional -200 word comment concerning your business, your unique offerings, your salon, etc. are very welcome. We want to make these marketing pieces as unique to each of you as we can.